



Pressrelease

Andermatt, 14th February 2016

Heart of the World

On Valentines day, in almost every corner of the world, love is celebrated. Actually we should have this attitude every day of the year. Especially during these times, where fear rules the world, it's important that we trustfully listen to our heart. With all the noise and distractions nowadays this is very difficult, therefore this message.

Our World has a heart too! Where exactly? Midst of sheltered mountaintops full of unique, huge crystals and marked by geographic, geologic, historical and cultural connections. The meteorological divide and the watershed of Europe, with sources of four great rivers, flowing to all four quarters of the compass. The Gotthard Region, from Lucerne to Lugano and from Chur to Brig, the centre of Switzerland, the middle of Europe and the heart of the world.

In the early days the Gotthard was seen as the highest mountain of Europe before the measuring techniques told differently, however it is still seen as the centre of Europe. For Goethe it even was "the king off the mountains". For the German poet Wilhelm Heinse it was "the beginning and the end of the world". With testimonials of such clever brains there should be something true and special about this area. Even many visual artists like William Turner found their source of inspiration here. The Myth around the Gotthard is not concrete, with the mind not to grasp, but with the heart to feel.

"It is love, which keeps the world together", so said Goethe once. We should listen to him.

In order to listen to the silence of the heart, an association has been founded. "Gotthard-Connects" unites the Gotthard Region independently of political and touristical structures. It creates sustainable projects in order that the region can be recognized as an unity. The heart of the world deserves our attention and a central spot on the map of the world. After all we are all citizens of the world!

Gotthard connects in the Heart of the World.

www.gotthard-connects.ch

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